

COMPANY PROFILE





COMPANY OVERVIEW :

Al_Masa Foam is a distinguished manufacturer of high-quality polyurethane foam products, serving a broad spectrum of industrial and commercial applications. Founded on a commitment to innovation, precision engineering, and customer satisfaction Al_Masa Foam has emerged as a trusted partner for clients seeking reliable foam solutions tailored to their unique requirements.

MISSION AND VISION:

Mission:To deliver advanced polyurethane foam products that enhance performance, comfort, and safety across industries while adhering to the highest standards of quality and environmental responsibility.

Vision:To be recognized globally as the benchmark for foam technology, driving continuous improvement and sustainable practices in every facet of our operations.



CORE VALUES :



- **Quality Excellence** : Rigorous testing and continuous process optimization ensure consistent product performance .
- **Customer Focus** : Collaborative partnerships and responsive support guarantee solutions that meet or exceed expectations.
- **Innovation** : Ongoing research and development foster new materials, formulations, and applications.
- **Integrity** : Transparent communication, ethical sourcing, and fair business practices guide every decision.
- **Sustainability** : Commitment to eco-friendly production, waste reduction, and responsible material selection.



PRODUCTS AND SOLUTIONS:

Al_Masa Foam's diverse portfolio includes :

Rigid Polyurethane Foams – High-insulation panels sandwich panels and block stock for construction and refrigeration.



- Foam experts



- Your Partner in Smart Insulation





- Built on Foam Trusted by Industry

- Power in Every Panel





- Quality Delivered



- Foam That Powers Every Mattress



QUALITY ASSURANCE

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graph TD; QA((QUALITY ASSURANCE)) --- IHL[In-house laboratory equipped for mechanical thermal, and durability testing]; QA --- ISO9001[ISO 9001 Certified quality management system]; QA --- SQP[Supplier qualification program and traceability of raw materials]; QA --- SPCC[Statistical process control and real-time monitoring at every production stage];
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In-house laboratory equipped for mechanical thermal, and durability testing

ISO 9001
Certified quality management system

Supplier qualification program and traceability of raw materials

Statistical process control and real-time monitoring at every production stage

INDUSTRIES SERVED:

- Furniture and Bedding



- Automotive and Transportation





- Construction and Insulation



- HVAC and Refrigeration





- Packaging and Protective Solutions



- Medical Devices and Healthcare





- Consumer Goods and Electronics





RESEARCH & DEVELOPMENT:

Our R&D centre collaborates with material scientists, engineers, and end-users to:

- Formulate next-generation polymers with enhanced sustainability profiles
- Develop bio-based and recyclable foam alternatives
- Optimize production processes for energy efficiency and reduced emissions
- Conduct pilot projects and performance trials in partnership with leading universities and testing institutes

SUSTAINABILITY AND CORPORATE RESPONSIBILITY

Al_Masa Foam is dedicated to minimizing environmental impact through:



Use of low
global-warming
potential blowing
agents



Closed
loop recycling
of foam scrap
and off-cuts



Energy-efficient
manufacturing
facilities and
solar-powered
operations



OUR CLIENTS

Tanta Motors
ABOU FREIKHA 1950

FH Fayrouz Housing
شركة مساكن الفيروز المحدودة



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